

**OIL PRODUCERS PLAN THE NEW FORD CAR
SYSTEMATIC CAMPAIGN NOW HERE**

On Display in Gleichen

A program of 20 wells for the coming year has been announced by heads of the Oil Producers syndicate, which seems what was formerly the Gladys field in the Kevin-Sunburst field.

The Gladys Belle acreage is in the west central portion of the field and came first into prominence with the discovery of the New Beaver, which made 300 barrels initial.

While this would be regarded as a small well today, it excited great comment then, as an underground flow of oil from the Gladys field substantiated to the effect that the Kevin-Sunburst field would never have a well

Now for the jam. Tomorrow and the next day, Thursday and Friday, the New Beaver will be on display. The New Ford Car is to be on display at the A. F. Stallman & Roy Smith's garage, 1010 1/2 Broadway.

Seeing this car has been looking a few weeks ago, it is now being pushed forward too. In towns where it has been on view throughout Canada, hundreds of people have been victorious in the drawing of the place the car would be run into thousands and no doubt Gleichen will prove no exception. The New Ford is a beautiful car and well worth a thorough examination by all interested in auto-

Then in rapid succession came successively greater wells in the Hogan group, the Baker pool, the Shoshone pool, the East pool, the Flockert pool, the Calpet-Moe-Lorenson pool and finally Wilcox pool.

The Gladys Belle company sold its acreage to the Oil Producers Syndicate and this acreage was for a time forgotten as operators rushed to try and enter their luck in each pool.

Many operators have long contended that the Gladys Belle tract and also the Hogan tract, now operated by the Continental, deserved a systematic development campaign.

The decision reached by the Oil Producers Syndicate, therefore, will meet with full approval.

CURLING

Reliance Grain Company
LIMITED
6¹/₂%
FIRST MORTGAGE AND COLLATERAL TRUST
SINKING FUND GOLD BONDS
SERIES A
DATED JANUARY 2, 1926 DUE JANUARY 2, 1946
PRICE: 100 and accrued interest
O. C. ARNOTT COMPANY, Inc.,
INVESTMENT BANKERS
Royal Bank Chambers M718 Calgary

returning he treated the crowd
princely dinner, which made the
expedition also one of fine e

On My Valentine!

Glreichen W. I. Annual Ball

MASQUERADE

GLEICHEN COMMUNITY HALL
9 P. M. SHARP
TUESDAY, FEBRUARY 14
PRIZES AWARDED

Home-made costumes given
Preference by the judges

Only those in full costumes allowed on floor up to
12 o'clock. Masks only, Not Allowed.

GLEICHEN WOMEN'S INSTITUTE

Please put your name and costume on a card and
place in sealed box at door.

WILLIAM FOX Presents

th TONY the wonder horse in
VER VALLEY
 aviation thrill with the
 tern hero of the screen

ght in Gleichen Community Hall
n.--after the hockey game

WORLD HAPPENINGS BRIEFLY TOLD

Colonel Charles A. Lindbergh has been invited to make a good-will tour of Alaska next summer.

Clarence D. Chamberlin, trans-Atlantic flier, plans to attempt a new record for endurance and altitude flying.

The department of external affairs has denied a report that Canada contemplated establishing a legation at Tokyo.

Hon. Frank Kellogg, Secretary of State, plans to visit Ottawa in February, leaving Washington on February 5.

A national campaign against greyhound racing has been launched in Scotland, among the supporters of the movement being J. Ramsay MacDonald, former Premier.

The navies of the world powers would be prohibited from further use of submarine under a resolution introduced by Representative Petheringham, Washington.

Henry Ford announces that he is planning an aeroplane trip to Brazil to inspect a rubber plantation which his company will develop as a private enterprise.

Charles Stewart Pingle, M.L.A., died suddenly at Medicine Hat, as a result of a stroke. He was a former Speaker of the Alberta House in the Stewart Government, a Liberal administration.

Fifteen Russian inhabitants of the territory adjacent to the Russo-Finnish frontier, were convicted of espionage recently by the revolutionary tribunal and three of them sentenced to death.

June 11 has been selected as the date for the opening of the National Conference of the Canadian Legion French Empire Service League. The conference will be held at St. John, N.B.

Major Tien-Lai Huang, Chinese aviator, plans to fly from Los Angeles to China next summer, and has raised \$130,000 among Chinese merchants for the project. He will attempt to have Col. Charles A. Lindbergh pilot the plane.

Safety In the Air

Insurance Companies Accept Pilots and Passengers As Ordinary Risk

It has recently become known that 30 of the large life and accident insurance companies of the United States have agreed to issue policies protecting airplane pilots and passengers. The fact that insurance companies are about to accept the safety of the air as no more than an ordinary risk should stimulate considerably the public's acceptance of the plane as a habitual means of travel. Safe flying is not a development to be awaited. It has materialized.

The Laziest Man Dead

Had Let Mother Support Him For Thirty Years

George Thompson, who long had the reputation of being the "laziest man in the world," died at Lurgan, County Armagh.

George took to bed in early manhood and declined to leave it for 30 years, until his mother, who supported him, was forced to enter the workhouse. He accompanied her. The authorities said that he could not loaf there, but he stayed with them anyway until his death.

Proposal Is Favored

Hon. Charles Stewart, minister of the interior, is favorable to the naming of a mountain peak after the late Premier John Oliver, according to advices received at Victoria. He will recommend the proposal to the geographic board of Canada.

The earliest of all Christmas hymns was written by Prudentius, who was born in 348.

A camel can carry a load of 250 to 300 pounds.



"As, miss, I should like to be your the dog!"
"But I shouldn't like to have to pay licence for you."—Jugend, Munich.

W. N. U. 1716

Predicts New Airship Service

Ships Will Leave Montreal and Britain Daily, Says Commander Burney

There will be a regular airship service between England and Montreal and between England and New York, similar to the present shipping services and perfectly practical from the flying point of view, declared Commander Burney, prominent British air authority, in an exclusive interview with the British United Press recently.

He added that he was going to the United States and Canada to arrange a preliminary flight for the R-100, and that after a demonstration flight it was proposed to establish a regular trans-Atlantic service.

Commander Burney said the airships will leave each side of the Atlantic ocean daily. For instance, if one of the air liners leaves England on Monday, it will arrive at Montreal or New York on Wednesday night, while a ship leaving Canada or the United States on Monday will likewise reach England on Wednesday, so they will pass each other in mid-Atlantic. The fares will be from 80 to 125 pounds sterling. Montreal, which is erecting a mooring mast, will be the centre of airship traffic.

The date for the start of the service has not yet been settled, but the proposed flight of the R-100 will be next July and it is probable that regular sailings will begin a few months later.

Commander Burney said he was going to consult financial interests in Canada and the United States in connection with promotion of the scheme.

Things That Make Life

Using Our Initiative Is Better Than Being Helped

Anything that checks initiative, that prevents us from taking charge of our own lives and facing up resolutely to our own duty and responsibility can never by any chance be of much help. Multitudes of lives have been spoiled and have drifted into emptiness and disappointment because people have waited to be shown or directed or helped instead of venturing forth heroically to work out their own destiny. The things that any one can help you to are few and poor indeed, but the things that you can do for yourself are the things that make life.



A Smartly Simple Frock

The chic frock shown here is an unusually smart style. The skirt has an inverted plait in the centre-front and is joined to a pointed bodice which fastens at the left side, and the back is in one piece. Contrasting material may be used for the cuffs on the dart-fitted sleeves and the long collar. No. 1698 is for misses and small women and in sizes 16, 18 and 20 years. Size 18 (36 bust) requires 3½ yards 36-inch, or 2½ yards 51-inch material, and ½ yard 31-inch contrasting (cut crosswise). Price, 20 cents the pattern.

Many styles of smart apparel may be found in our Fashion Book. Our designers originate their patterns in the heart of the style centres, and their creations are those of tested popularity, brought within the means of the average woman. Price of the book 10 cents the copy.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermot Ave., Winnipeg

Pattern No. Size.
Name
Town

New Crop Varieties

Three Varieties Of Field Crops Being Tested At Saskatchewan University

Three new varieties of field crops are being tested out by the Department of Field Husbandry, University of Saskatchewan, and will eventually be distributed to the public of the province, it was announced by Prof. Manley Champlin, head of the department, at the annual banquet of the Saskatchewan Field Husbandry Association held at Saskatoon.

The new varieties include the black bearded Pellissier Durum wheat, Gopher oats and crested wheat grass. The latter will be distributed by the department during 1928. Heads of the new varieties were placed at each plate at the banquet. Prof. Champlin said Gopher oats was a variety originated at the University of Minnesota which produced a white grain and ripened about one week earlier than common varieties now grown. It was possible it would prove the one Saskatchewan field husbandrymen were looking for. Crested wheat grass was a promising variety as a fodder crop, he said.

The new Durum wheat comes from Algeria. The University of Saskatchewan secured it from an experimental station in the United States. It has been tested here for five years. The yields during this period have been heavier than any other variety of Durum under test. The kernels are unusually large, which he says is a distinct advantage in that it can easily be separated from other varieties of grain with ordinary cleaning machinery.

Potato Resembles 'Plane

Freak Has Been Christened "The Spirit of St. Louis"

Lindbergh evidently had a much more profound influence upon the country than his most enthusiastic admirers ever suspected. Recently W. T. Patton, of Pendleton, Ore., says the Pathfinder, dug up a huge freak potato in his patch which resembles an airplane in its general contour. Patton immediately christened the spud "The Spirit of St. Louis."

The potato resembles a monoplane. It has the wings, wheels, body, and even the pilot perched in the fuselage. The potato plane measures seventeen inches from wing tip to wing tip. Although the State Agricultural College has not rendered a scientific opinion on the subject, one of Patton's neighbors says there is little doubt that the spud's shape was influenced by Lindy's recent flight over the state!

Buffalo Meat For Eskimos

Part Of Thousand Recently Killed Has Been Reserved

Fifty buffalo carcasses out of the thousand recently slaughtered by contract at the Wainwright Park, Alta., have been reserved by the Northwest Territories branch of the Department of the Interior, Ottawa. The meat of these animals will be sliced and dried for shipment to the Eskimos in the extreme northern part of the Dominion to help replenish their food supply which has been reduced by the diminishing of the herds of Caribou in parts of their hunting grounds.

Established Air Base

Two Airplanes Will Be Placed In Commission At Fort Churchill

Establishment of an air base at Churchill, Man., on the shores of Hudson Bay, is contemplated by the Royal Canadian Air Force, and it is said here indications are that it will be completed by the early spring. Present reports are that two aeroplanes will be placed at the new base to undertake similar work to those now being used at the Nottingham Island base in Hudson's Straits.

Opening Canadian Branch

A Canadian branch of the International League of Aviators will be formed shortly with headquarters in Montreal. The aims of the league are to unite the aviators of the entire world and to establish between them a bond of brotherhood and mutual assistance.

One of the loneliest white men in the world is a young Briton who has charge of a coconut plantation on an island in the Solomon group. His letters from home are usually ten months old by the time he receives them.

The six states which do not have capital punishment are Michigan, Wisconsin, Kansas, Minnesota, Maine and South Dakota.

Discovery of radium in Belgian Congo has resulted in a material reduction in the price of radium.



E. C. SPALDING

Appointed Foreign Freight Agent, Canadian National Railways, Vancouver, effective January 1st, succeeding Lorne McCutcheon, who moves to Ottawa as Division Freight Agent.

Has No Illusions

About Foreign Legion

Englishman Tells Of Much Barbarity In French Service

John Harvey, the young Englishman recently pardoned by the French Foreign Legion, after being sentenced to eight years imprisonment for desertion, is quoted by the Evening Standard as saying that he "now has no illusion about the Foreign Legion."

"Scenes which I am told are in Beau Geste only begin to tell you what the life is like," Harvey is quoted as saying. "The French Foreign Legion is a fighting machine and it is made to fight. It fights everywhere France has any fighting to be done in her desert possessions, and it suffers all the time."

"I have been struck by officers and have been kicked while lying down with my hands and feet in chains. I have crawled about the desert with a thirst that would break a man's heart; I witnessed scenes of such barbarity in French prisons that seem incredible. Now that they are behind me, do you wonder why I am so bitter about the Foreign Legion?"

Harvey was released unconditionally from the Foreign Legion after the British Foreign Office intervened in his behalf. Bennett J. Doty, the spectacular Mississippi, who was also pardoned from the Legion after having been sentenced to eight years imprisonment for desertion, said upon his arrival in the United States that while the French Foreign Legion accorded him a "square deal," it was no "young ladies' seminary."

Changed His Mind

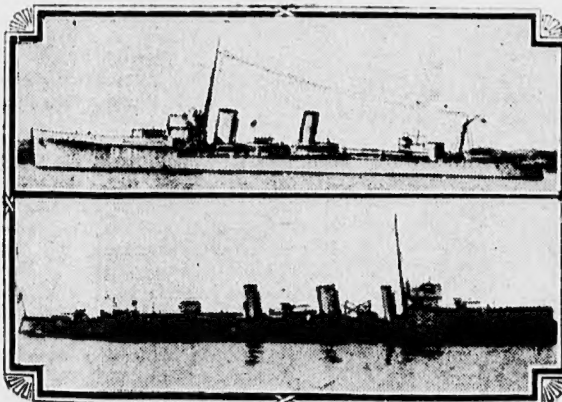
British Newspaper Man Found Canada Easy Of Access

Mr. Grotton, managing director of the Hull Mail and the Hull Times, was one of the British newspapermen touring Canada last summer and on his return he said that Canada had always appeared to him previously as inaccessible, but having once essayed the trip he would never hesitate to go again if the opportunity offered. It is not everyone who can afford to go, he said, and those who have been fortunate enough to make the trip should certainly consider it a duty to inform people of the knowledge gained thereby.—Hull, Eng., Daily Mail.

Herman Trelle To Stay In Alberta

Notwithstanding offers that he has received from California syndicates to induce him to settle in that state, Herman Trelle, of Peace River, Alta., 1926 world's wheat champion, 1927 world's oats champion, and runner-up for the 1927 world's wheat championship, does not intend to forsake Alberta.

New Destroyers For Canada



The Canadian Government will seek authority at the coming session of parliament for the building of two new modern destroyers to replace the Patriot and Patrician. In the meantime arrangements have been made with the British admiralty to obtain two destroyers to carry on the work of the Patriot and Patrician which are to be signed out of the Canadian navy. Above is shown a vessel of the type of the Patriot and Patrician. Below is shown a vessel of the type of the Torbay and Toreador, which will replace the Patriot and Patrician.

Sea Claims Its Own

Veteran Mariners Believe Murderer Of Thirty Years Ago Is Drowned

After three decades of waiting, the sea has claimed its own in payment for what has been termed one of the most brutal murders in history, veteran mariners said when they learned that the third day had passed with no word from Captain Thomas M. Bram and the schooner Alvena.

That Captain Bram, master of the four-masted schooner which sent out a call of distress from Cape Hatteras is the same Thomas M. Bram, who was sentenced by a Boston court to hang for the murder in 1896 of two men and a woman on the high seas was the confident expression of local seafaring men.

They believe the man who was convicted, but who escaped the gallows through the intervention of Mary Roberts Rhinehart, novelist, and was paroled by President Taft, and pardoned by President Wilson, has paid the toll of the sea.

The gruesome memories of the trial were recalled as follows:

Aboard the barkentine Herbert Fuller on a morning in 1896 came the opening chapter of the tragedy with the discovery of the badly beaten bodies of Captain Nash, master of the Fuller, his wife and the second mate.

The murderous deed had been committed with an axe.

Charles Brown, the man at the wheel, was accused by Bram as the murderer, and he was put in irons. Shortly after, however, Bram was noted in the act of removing the missing axe from beneath a deck boat. Brown was then released and Bram was placed in irons.

At Bram's first trial in Boston he was sentenced to life imprisonment.

Mary Roberts Rhinehart, who wrote a novel weaving into it the story of the murder, then became interested in Bram, and her efforts were rewarded with the parole.

Sound Controls Machinery

Wonderful New Device Is Invention Of Electrical Engineer

A new system of supervision and control by which operator-less machinery can be called on the telephone and asked questions and given instructions, was demonstrated recently in New York City, U.S.A., at the offices of the Westinghouse Electric and Manufacturing Company.

"This system, which is called the 'Televoac' System, represents the latest step in the automatic operations of distant machinery," said Mr. R. J. Wensley, Westinghouse engineer, in explaining the device of which he is the inventor.

"By means of it, not only can a load dispatcher of an electric power company or street railway call up on any telephone unattended power plants or sub-stations, receive reports on the status of every machine in the station, and start or stop machines, open and close switches, and perform other operations at will, but even the housekeeper could direct the operation of her home from the club or whilst party."

Mr. Wensley demonstrated the device by starting and stopping lights, fans, vacuum cleaners, and other devices by means of musical notes transmitted by telephone.

Endurance Record For Jazz

A Polish orchestra now claims the world's endurance record for jazz music. For 33 hours and 10 minutes a Bromberg orchestra performed without intermission, holding only 45 seconds between executions of jazz compositions. The leader had worn out two pairs of shoes and the violinist was playing on one string when the endurance test ended, bettering the German record by two hours.

On Going To Church

Writers In Unique Debate On Church-Giving Question

Edgar A. Guest, poet and philosopher, and W. O. Saunders, of Elizabeth City, North Carolina, one of the best known country editors in the United States, have just concluded a unique debate on the subject of going to church in which each has made a complete case for everybody on either side of the question.

Neither of the men knew all that the other said until the American Magazine for January appeared, the articles being presented side by side in that issue.

Saunders, who takes the non-church-goer's side, declares that he does not like to go to church and never did; that he has always disapproved of evangelical methods of conversion as an attempt to drive people into church; that he regards hymn book music as dismal and depressing and disapproves of the trite phrases of ministers in general which are either swallowed whole or weakly excused. His multitude of other arguments concludes with the statement that he has sought to accept religion but that he has never been able to "feel the call."

Guest, disclaiming being a religious fanatic, takes the premise that while all good people do not go to church and all bad ones stay away, those who do go are more likely to be better neighbors than those who assume that all religion is sham and mockery. "I would not like to live in a state or a nation in which there were no churches and no churchgoers," he declares.

Both men have summed up the most modern arguments on the age old question in a manner that they hope will be final and lead to the argument being dropped. Both stick closely to their side and the debate closes without the bitterness that usually characterizes the time honored discussions of the question.

Recipes For This Week

(By Betty Barclay)

GINGER COCKTAIL.

6 tablespoons ginger syrup.
4 tablespoons lemon juice.
4 tablespoons orange juice.
½ cup mineral or ice water.
Few grains salt.

Add remaining ingredients to syrup from Canton ginger and mix thoroughly. Put crushed ice in cocktail glasses, pour in ginger mixture and serve at once.

EGGS IN NESTS

To 3 cups of left-over mashed potatoes well softened with milk add ½ cup finely chopped ham or bacon, 2 tablespoons finely chopped parsley, 2 tablespoons butter, salt and pepper. Cover the bottom of a well-buttered baking dish and arrange little nests into which gently break an egg. Allow an egg to reach person. Sprinkle buttered bread crumbs over the top, and bake in a moderate oven until the eggs are cooked, but not hard.

Laurier's Old Home As Museum

Home That Great Statesman Built In 1877 To Be Utilized As Permanent Museum

The home of Sir Wilfrid Laurier, in Arthabaska, which the great statesman had built in 1877, is to become the property of the Government of the Province of Quebec, and will be utilized as a permanent memorial museum to Sir Wilfrid Laurier. Two friends of Sir Wilfrid have arranged to purchase the property and to hand it over to the Government. The purchasers are Noah Timmins, and A. Kirk Cameron, both of Montreal.

Build More Elevators

Grain Pools Contemplate Extensions To Facilities

The Western Canada Grain Pool contemplates spending \$5,000,000 during the coming year in extensions to facilities in country elevators and terminals in Western Canada, according to George H. Melvor, General Sales Manager of the Pool. The building programme includes 100 or 150 country elevators in Alberta; 150 in Saskatchewan and 40 in Manitoba. At present there are 160 in Alberta; 730 in Saskatchewan; and 50 in Manitoba.

Country Life Still Attracts

During the last decade more and more city folks have gone out into the country, even beyond the suburban sections, to build themselves year-round homes, out of loud-speaker and player-piano distance of the nearest neighbor. The bread-winners have no difficulty in going to and from their work in the city by electric line, commuters' trains and automobiles.

A music writer says jazz is a dead art. He's doubly wrong. It isn't dead and it isn't art.

Canada Sets Good Example

U.S. Could Profitably Follow Method Of Settling Industrial Disputes

The example set by Canada during the past 18 years in handling industrial disputes by conciliation rather than by compulsion, might well be followed by the United States, says Mary Van Kleeck, director of the department of industrial studies of the Russell Sage Foundation.

Referring to the Canadian Industrial Disputes Investigation Act, Miss Van Kleeck said:

"In its application to railways and public utilities the Act has been remarkably successful. The chief reasons for this may be found in the fact that these industries are fundamentally sound and that the Industrial Disputes Act has been widely administered as a measure of conciliation, rather than as one of compulsory arbitration."

"The Industrial Disputes Act prohibits declaration of a strike or lock-out in public utilities, railways or mines, until a board consisting of three members, one designated by the employees' organization and another by the employer, and these in turn designate a third member, who acts as chairman. He is appointed by the Minister of Labor."

New Engine For Airplanes

Made On Diesel Principle By Inventor Of Gyroscope Compass

Elmer A. Sperry, inventor of the gyroscope compass, announces that he has perfected an aeroplane engine on the Diesel principle.

He said that within a year he expected to have a motor of 1,000 horsepower weighing two pounds per horsepower and consuming crude oil instead of gasoline with a higher power development per gallon at one-fifth the fuel cost.

Adoption of the Diesel engine to aircraft, considered one of the surest steps to huge air liners, has been the problem of aeronautical engineers throughout the world.

The fuel used in his engine, said Dr. Sperry, is so non-inflammable that in experiments it even has proved a good fire extinguisher.

An Alsatian Dog Hero

Rescued Boy Scout After Search Party Had Failed

The hero of the day in western Washington, in the United States, is a big Alsatian dog named Arnold von Winklerried. His latest feat was the rescue of a Boy Scout after the young man had been lost for more than three days in the dense woods of the Cascade Mountains.

After a number of searching parties had failed in their attempts to find the boy, the dog succeeded. This is his thirteenth rescue, and so far he has never had a failure.

Peculiarities Of Horses

If you notice two or three or more horses marching one behind the other, observe their ears and see if you are not able to detect anything peculiar. The chances are that the first animal will point his ears forward, listening for signs and obstacles; while the one that comes last will point his ears back, keenly listening for what is coming behind. There is no special service for the intermediate ones, and they will appear indifferent and at ease.

Builder: This is the house sir, in the Tudor style.

Prospective Buyer: I don't care for the Tudor style.

Builder: Soon after that, sir, George! Just bring a pail of water and wash out those oak beams.

The seaweed collected along the Breton coast of France brings in the sum of \$5,000,000 annually. Most of this is used in the manufacture of iodine.

Butterflies in England are turning black from eating manganese and lead salts deposited from factory smoke on the leaves of their plant food.



"If you would do me a favour, will you dance with Miss Platthund?"
"Is she your best friend?"
"No. My worst enemy!"—Kasper, Stockholm.

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TOWN OF GLEICHEN
OFFICE HOURS

9 a.m. to 12:30 p.m.
2:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday
of each month at 8 p.m.

This office will be closed as follows:
Sundays, Statutory Holidays and the
last fortnight of July each year.

— ALSO —
First two legal working days of each
month for meter reading and first two
legal working days following the
fiftieth of month for collections, etc.
PETER MACLEAN,
Secretary-Treasurer.

Cattle Notice

ALL CATTLE BRANDED
ON LEFT HIND ARE THE PROPERTY
OF ALBION B. SMITH,
GARDEN SPRINGS VIA
SHOULDICE, — ALBERTA

ROY M. ALLEN

Licensed Auctioneer

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Will Sell anything You have
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CLUNY P.O., — ALBERTA

GEO. W. EVANS

Undertaking
And Embalming

MOTOR HEARSE

Artificial wreaths always on
hand. Weather extremes
will not effect these flowers
in any way.

GLEICHEN, ALTA.

The most popular hearse for motion
picture actresses is said to be 5 feet
8 inches.

An electric car to develop a speed
of more than 200 miles an hour is
claimed as the invention of an Eng-
lish engineer.

In Waukegan, Ill., motorists com-
plained of speeding are fined a dollar
per mile of speed.

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR
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Member of the Alberta Press Association
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display advertising at 10 cents per line—11 lines or more.
EXCHANGES MUST BE ADDED TO ALL CIRCULARS

GLEICHEN, ALBERTA, WEDNESDAY

THE RETAIL MEROBANT

Next to the farmer, the merchant is the most useful member of the industrial organism. I make this restriction, as, of course, teachers, and preachers are even more useful than farmers. Surely retailers are far more important than bankers, manufacturers, wholesalers, or even wage workers. This is due to the fact that it is easier to manufacture goods than it is to sell goods. This is proved by the fact that it is costing more to sell goods than to manufacture goods. "It is easy enough to increase production as fast as sales increase, but it is often difficult to sell goods as fast as they are produced. All this means that the retailer has his hands on the throttle of prosperity and to a very large extent controls the output of factories and the employment of men and women. I wish to especially emphasize this statement because so many look upon retailers as 'non-producers' or 'middle-men' who perform no economic service. Statistics clearly indicate that the retailer of the country performs great economic services."—Roger Babson.

QUEENSTOWN ECHOES

Taken From The Gleichen
Call January, 1928

Messrs. A. Godkin, A. Stewart and Scott took a trip over the Buffalo last week.

Hedberg Bros. are busy putting well down for F. K. Robertson, and they also drilled wells for H. Davis and D. Harris and at a depth of 40 feet struck a vast quantity of the refreshing liquid.

O. P. Solberg and wife are visiting at F. F. Robertson in Sunday.

Mr. Durston and family are staying at W. W. Robertson for a few days, while Mr. Durston is working on his house on his homestead.

Families seem to be on the move locating on to their homesteads for spring work.

Mr. McKinnon foreman of the Bar U ranch was visiting at Wm. Brown's last week.

M. Munroe is busy these days hauling coal to Glendon.

Mr. Thomas and wife have engaged their services to the Circle Ranch for an indefinite period.

Rev. Mr. Fraser conducted Presbyterian church services at Mr. Brown's house last Sunday.

Thomas Reilly, payroll messenger for a Chicago factory, has reason to feel proud of his cleverness. Recently while on his way from a bank to the factory he was held up and robbed of a heavy bag carried in his hand.

He proceeded to the factory and took out another sack containing the payroll from under the rear seat. The bandit had secured a bag of sawdust, which he had long carried for such a emergency.

The British Army has a new combat tank equipped with both caterpillar and rubber-tired wheels, capable of firing more than 100 shots a minute.

WORSE THAN WAR

Whatever else may happen during 1928, it is a practical certainty that more than 25,000 Americans will be killed in traffic accidents, and another 750,000 injured.

It is strange that the awful death toll of automobiles does not serve as a warning to automobile drivers and pedestrians alike, but it appears that it does not. While a slight increase of the accident rate in proportion to the number of cars in use has been noted, the total number of casualties has steadily increased.

Many persons who worry over germs or minor dangers of other sorts will take chances on the highways which are bound to sooner or later end in disaster. As recent statistics show, three times as many casualties result from automobile accidents in a single year as were suffered by United States forces during the entire World War. The war cost more lives, but the automobile is responsible for more injured.

Among the yearly automobile deaths are those of about 7,000 children of school age, the greatest number being between the ages of six and twelve years. The greatest number of accidents occur between five and six o'clock in the afternoon. Drivers and pedestrians are about equally at fault in their responsibility for accidents, according to the best estimates available. While the automobile is an indispensable convenience of modern life, it has already caused the death of almost as many persons as were killed in all the American armies since the founding of the Republic.

MOVIE CENSORSHIP

During a recent debate on the question, "Should there be Federal supervision of motion pictures?" the affirmative was upheld by Cannon W. S. Chase.

He declared among other things that the motion picture is a school of crime, and attributed the kidnapping and killing of Marion Parker by the young friend, Hickman, to the fact that the murderer was a frequent of the movies.

That such a statement is not only ridiculous but vicious is evident to any sane person. In all cases in which motion pictures deal with crime the criminal is brought to justice before the picture ends. We have never seen a picture in which the criminal escaped. Therefore, there is nothing in moving picture plots which might encourage a person to believe that he could commit a crime and get away with it.

In his annual speech to the shareholders of the Royal Bank of Canada, Mr. C. E. Neill, the general manager, announced that the Right Honourable W. L. Mackenzie King, Sir Adam Shortt, and Dr. Oscar D. Skelton will be the judges in The Royal Bank Economic Fellowship competition. Mr. Neill said in part:

"In order to stimulate general interest in problems of national importance and to encourage advanced study along economic lines in Canadian universities, we have offered a \$10,000 Fellowship to the student at any Canadian university who shall prepare the best 10,000-word paper covering one of the topics specified. The subjects selected for the papers which are to be submitted March 1, 1928, are as follows:

Does Canada need a Federal Farm Loan System?
"A study of Dr. Torg's report and Federal Legislation.
"Canada's optimum of population and how it may be obtained.
"In this context the word optimum may be defined to mean the ideal number of people of the type which will be most satisfactory for the building of the nation.
"The potential development of Canadian trade in one of Canada's foreign markets.
"Economic possibilities of the Maritimes.
"A study of the Duncan report."
The terms of the Fellowship permit the winning student to carry on a year of graduate research at any Canadian university.

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We carry the largest and finest
range of FURS in Western
Canada.

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Corner 12th Ave. 1st St. West
CALGARY, Alta. (Est. 1905)

DR. E. G. SIMMONDS
D.D.S. (B.C.) D.C.P.
(Lond.) D.S.

DENTIST

In future Dr. Simmonds will devote
his whole time to dentistry.

Office—

POST OFFICE BUILDING

GLEICHEN, ALTA.

Tests are being made of an Eng-
lish locomotive that condenses its
own steam into water to be used over
and over again in its boiler.

Germany is said to have develop-
ed a new alloy which is as light as
aluminum and three times as strong
as iron.

HORN BRAND BEER and STOUT

Have Made Extraordinary Advances
in Sales in Western Canada—Due to
Consistent Quality

ORDER YOURS NOW

PHONE 27 local agent G. MOSS PHONE 27

The NEW CAR

Now on display
at our showrooms,

This entirely new car surpasses the accepted standards of light car accomplishment; sweeps aside all boundaries of price class; establishes a new standard of acceleration, speed, power and smoothness that heretofore has marked only expensive cars as fine cars.

Motor
Make and Model Ford "A",
Four Cylinders—Bore 3 1/8",
stroke 4 1/4".
Unit Construction
Pump and Thermo-Siphon
Cooling
Pump, Gravity and Splash
Lubrication
Single Coil Distributor Ignition
Sliding Gear (5 speed) Trans-
mission
Multiple 9 Plate Dry Disc
Clutch
Dynamically Balanced Crank-
shaft
High and Low Speed Jet Car-
buretor (hot-spot manifold)
Aluminum Pistons
Oil Indicator
3 Blade Acroplane type Fan
Bakelized Fabric Timing Gear
Carbon Chorus Nickel Alloy
Valves
N.A.C.C. Rating 24.0 H.P.
Actual Development 22.0 H.P.
at 2200 R.P.M.

Chassis
4 Wheel Drive—Mechanical
Internal Expanding Type
with Automatic Brake
Equalizers
Springs—Transverse Semi-
Elliptic
Drive—Torque Tube Gears—
Spiral Bevel
Rear Axle 3/4 Flaring
Full Crown 1 3/8 Fenders
Gravity Feed Fuel Tank
Ignition Wires Enclosed in
Flexible Steel Tubing

Steering Gear (Irreversible)
— Worm and Sector Type
Acorn Design, Nickel Plated
Headlights
5 One-Piece Steel Spoked
Wheels
17 1/2" Steering Wheel
Alloy-Zerk Chassis Lubri-
cation
Body and Chassis insulated to
prevent noise
Wheel-base 103 1/2 inches
Turning Radius 17 feet
Tire Size—10 x 4.5
Road Clearance 9 1/2"

Equipment
Automatic Windshield Wiper
(closed car)
Rear View Mirror
Speedometer
Dash Light
Gasoline Gauge
Motor Driven Horn
Starter
Combination Tail and Stop
Light
Sun Visor
One-Piece Windshield
Thief-Proof Ignition Lock
Shock Light
4 Hydraulic Shock Absorbers
Wide Range of Color Options

Performance
60 Miles Per Hour
40 Miles Per Hour in Second
Gear
Acceleration—5 to 25 M.P.H.
in 8 1/2 Seconds
10 Miles Per Gallon Gasoline
Consumption

A. F. McCallum & Roy Smith Motors, Gleichen

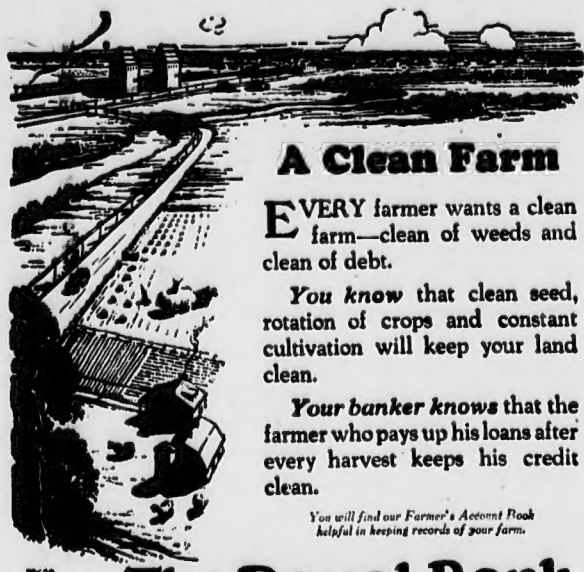


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A Clean Farm

EVERY farmer wants a clean farm—clean of weeds and clean of debt.

You know that clean seed, rotation of crops and constant cultivation will keep your land clean.

Your banker knows that the farmer who pays up his loans after every harvest keeps his credit clean.

You will find our Farmer's Account Book helpful in keeping records of your farm.

The Royal Bank of Canada

Gleichen Branch • D. Hutcheson, Manager

This Winter Visit---

BANFF WINTER SPORTS CARNIVAL

A Week of Exhilarating Wholesome Fun in the—
CANADIAN PACIFIC ROOKIES

EXCURSIONS

TICKETS ON SALE

Feb. 3rd to 11th, 1928

From all stations in Alberta and in British Columbia, Revelstoke, Kootenay Ldg. and East.

RETURN LIMIT FEB. 13, 1928

For full information ask the Ticket Agent, or write G. D. BROPHY, District Passenger Agent, Calgary, Alta.

CANADIAN PACIFIC

WINTER AND SUMMER - THE ROUTE TO BANFF

TWENTY-ONE YEARS

It is over twenty-one years since this Farmers' Company began business. Now, with its twenty-one years of experience, it is in a better position than it has ever been to give valuable service to the farmers of Western Canada.

Ship your grain to

UNITED GRAIN GROWERS LTD

Elevators at Gleichen, Arrowood, Cluny, Shouldice, Namaka, Stobart

WINTER

EXCURSIONS

TO THE

Pacific Coast

VANCOUVER — VICTORIA
NEW WESTMINSTER

TICKETS ON SALE

JANUARY 3, 5, 10, 12, 17, 19, 24.
FEBRUARY 2 and 7.

Good to return until April 15, 1928

THE SCENIC ROUTE TO THE
PACIFIC COAST, CALIFORNIA
BANFF WINTER CARNIVAL, FEB. 4-11

For full particulars ask Ticket Agent
H. H. HALL, GLEICHEN



ALL TOYS AT BARGAIN PRICES
DOLLS AT HALF PRICE. N. T.
PUNCELL.

The Call agrees to print anything
you may need at the lowest regular
price in any part of Canada.

There are still a few delinquent sub-
scribers on our list. Be good enough
to let us hear from such within the
next week.

Say you read it in the Call.

TOWN AND DISTRICT

After spending a week in Calgary curling why shouldn't the burr improve?

L. Michael and wife left this morning to spend a month's vacation at Vancouver.

Chas. Wood left this afternoon for Duchess to continue his work in the Royal Bank.

Look over the ads of our merchants in this issue and see just what they are offering you for your money.

Mr. and Mrs. A. Blais have left for Edmonton to visit their daughter, who is attending school there.

Albert St. Jean has joined up with the Royal Canadian Mounted Police. Now, boys, will you be good?

Next Saturday night—Jan. 28—the picture show will start at 9 p.m.—immediately after the hockey match.

It is rumored Howard Bowen is coming down for the Leap Year ball with a bunch of other bashful ones.

Evening prayer will be held in St. Andrew's Church next Sunday at 7:30 p.m. and Sunday School at 11 a.m.

While skating at the rink last Saturday afternoon little Miss Iva Montgomery fell and broke her arm at the elbow.

Quite a number from the Gleichen district took in the Old Timers meeting and dance in Calgary last Thursday and feel younger therefore.

Roscoe McKay came down from Calgary and went on to Bassano to play hockey Friday, remaining over in Gleichen until Sunday, Roscoe is attending school in Calgary now.

The social committee of Livings Spring School are putting on a social dance at the school on Friday, Feb. 3rd, in aid of the piano fund. The Lewis orchestra will play and a good time assured to all.

A Leap Year Ball is being arranged for in the Meadowbrook Community Hall on Wednesday, Feb. 29th. It is to be done in real style. The ladies pay and gents go free. Here's the chance of a life time for the bashful bachelors.

Next Tuesday, Jan. 31, the regular meeting of the Gleichen Women's Institute will be held at the home of Mrs. Sather, a full attendance is required as important business is to be transacted including arrangements for the annual dance on February 14th.

J. E. Ostrander has purchased from R. S. McQueen the building formerly used as a sample room on the old Palace hotel site and Kenneth McPhee has the contract to move it to Mr. Ostrander's farm, eight miles northwest of town. Mr. McPhee started off from town with four horses and the last seen of him he was making good time.

Plans are under way in charge of a committee of the Lethbridge Board of Trade to erect a cairn at a date during the coming spring to Nicholas Sheran, father of coal mining in Alberta. Heran, who came into Southern Alberta as a prospector in 1872, discovered coal near the present site of Lethbridge and soon had a thriving export trade in coal established with Fort Benton and other Montana trading posts. The proposed cairn will be erected by the Historical Sites Commission of Canada.

Mr. Gordon Lapp, Provincial Boys' work secretary, held a series of services in the Gleichen district in the interest of his work and in connection with the local groups of the C.S.E.T. movement. On Sunday morning Mr. Lapp spoke in Arrowood at a well attended service. Three of the C.G. I.T. girls rendered a song. In the evening Mr. Lapp spoke to a filled church in Gleichen United Church building when several of the Tuxis boys took part in the services. Elmer Bolinger made the various announcements in his capacity as M. P. for the Gleichen Constituency at the Provincial Boys' Parliament. Gerald Yates read the scripture lesson. Special music was rendered by the choir. The message brought by the speaker, Mr. Lapp, was very much appreciated.

The death of Oscar Clarke took place at the home of his niece, Mrs. J. H. Sammons, north of Gleichen on Friday last, January 19th, after a short illness of pneumonia. He was past his 78 year, and for over three years had resided with Mr. and Mrs. Sammons. He was a member of the Independent order of Oddfellows for more than forty years and a Past Grand officer of the lodge at St. Paul, Minn. The funeral took place under the auspices of the Gleichen I.O.O.F. lodge, the members turning out in goodly numbers. The services were conducted at the church by Rev. Bro. Corcoran and at the cemetery the Oddfellows regular burial services was conducted by the brothers. Several beautiful floral offerings adorned the beautiful casket. The next sincere sympathy is extended to the bereaved relatives in their sadness.

COMING EVENTS

Ads under Coming Events 25c per count line, unless otherwise advertised in The Call.

Jan. 25—General Meeting of 8:30 p.m. in Gleichen Community Hall.

Jan. 25—Curling Club dance in Gleichen Community Hall.

Jan. 26-27—New Ford Car on Display at McCallum & Smith's Garage.

Jan. 27—Annual Ratepayers Meeting Gleichen Town Council.

Jan. 27—Annual Ratepayers Meeting of Gleichen School Board.

Jan. 28—"Silver Valley" Gleichen Community Hall.

Jan. 31—Regular Meeting Women's Institute.

Feb. 3—Social Dance at Living Spring School house.

Feb. 14—Women's Institute Annual Dance.

Feb. 18—Blackfoot M. D. Annual Electors Meeting.

Feb. 29—Leap Year Dance at Meadowbrook Community Hall.

District Court Sittings

Province of Alberta

1928

Judicial District of
Calgary

At Gleichen—
Wednesday, March 28th.
Wednesday, September 12

All sittings open at 10 o'clock a.m. except when otherwise stated.

GEORGE B. HENWOOD,
Deputy Attorney-General

MISCELLANEOUS

FOR SALE—Exceptionally good potatoes in quantities to suit purchaser Harvey Hanson, phone R502, Gleichen, Alta.

FOR SALE—Radio sets at Bargain prices: One 7 tube Day Fan 1928 model. One 5 tube King with built in loudspeaker. One 3 tube De Forest Crossely. John W. Schmidt, Gleichen.

FOR SALE

Gleichen Hospital and Equipment

CONSISTING OF

BEDS
MATTRESSES, BEDDING,
NECESSARY UTENSILS
OPERATING ROOM, FURNITURE
AND LINEN
HIGH PRESSURE STERILIZER,
WITH DIACK CONTROL
FOWLERS' BED
EVERYTHING IN FIRST CLASS
CONDITION
PRICES REASONABLE,
BEDS AND MATTRESSES,
EQUAL TO NEW.

MRS. A. V. COCKS

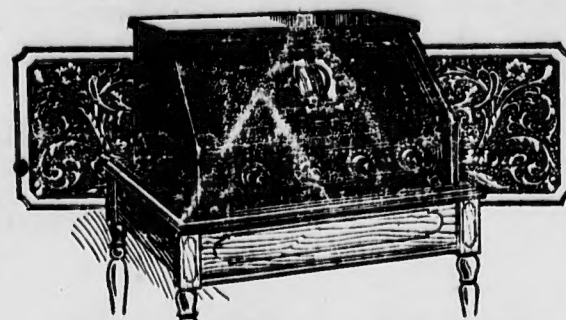
PHONE 35. GLEICHEN.

Change
in
Train Service
BURSTALL SUBDIVISION

Effective Feb. 1, 1928

For full particulars ask the
TICKET AGENT
H. H. HALL, Gleichen

FOR SALE—Slideboard, \$15.00; 1
Loydd Stroller Baby Carriage, gray
wicker, \$15.00; Coal oil heater, \$1.00;
Clothes wringer good as new, \$5.00;
Apply Mrs. Rodominski, C. P. R. Sec-
tion house south of track, Gleichen.



Get The Most Radio Value

In radio, as in all other things there is an accepted standard—Westinghouse. Just as the word "Sterling" on silver defines a definite unvarying quality, so "Westinghouse" on a radio set carries the assurance of most radio value.

Model 57 illustrated above is the biggest value in radio. Contains all the features of any set at double the price. One dial control makes it the simplest to operate. Uses the newly perfected UX-201-B radiotrons, consequently operating costs are cut in half. For tonal qualities, volume and selectivity, it sets a new standard for receivers in the moderate price class. The price, without tubes is only \$78.00.

You are missing a great deal of life if the great artists who are broadcasting to millions this winter are not being heard by you. We will gladly demonstrate the 57 in your home without cost or obligation. Phone us to-day for an appointment.

A. F. MacCALLUM & ROY SMITH MOTORS
GLEICHEN, ALBERTA

Westinghouse

PIONEERS IN RADIO

ESTRAY—Red Tamworth Pig from my farm. Finder please Phone R502, Gleichen.

Cattle and Hogs Shipped Weekly

FOR SALE—In good condition a second-hand Delco Light plant including Maytag electric washing machine and a Vacuum cleaner. Phone 77.

I will ship hogs once a week after January 1st. Any person wanting to sell hogs should advise me two or three days in advance. Will also look over any cattle offering for sale.

ESTRAY—On the Primeses of C. Gunier, Cluny, P. O., one Bay Gelding 8 years old, White spot on forehead, four white feet. No visible Brand. Weight about 750 lbs.

O. HESJARDINE,
Phone 55, Gleichen.

You are invited to The FIRST SHOWING OF THE NEW CAR

IN OUR SHOWROOMS ON

January 26 and 27

The New Car will fulfill the promise
of a singular achievement in light
car manufacture.

A. F. McCallum & Roy
Smith Motors,
Gleichen, - - Alberta



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